

INNER SUNSET FLEA 2021

May 9, June 13, July 11, August 8,
September 12, October 10, November 14



SUPPORTSHIP OPPORTUNITIES



Dear local business and Inner Sunset Flea Market supporter,

We are pleased to officially announce the fifth season of the Inner Sunset Flea Market! For 2021, there will be seven monthly Flea Markets, taking place May to November on Irving Street between 9th and 10th Avenues. We invite you to join this exciting new year as an official Inner Sunset Flea Market 2021 supporter.

Having shown remarkable resiliency through 2020's challenges, the community is hotly anticipating this year's Flea Markets and we're thus expecting an even more diverse array of garage sale treasures, vintage collectibles, handmade crafts, and artisanal foods than in previous years. And as we did during last year's Flea Markets, we'll work closely with the San Francisco Health Department to put safety first, including strictly complying with all City health orders and directives. All said, we've never been more optimistic as we head into the 2021 season.

Benefitting local businesses is a core part of the Flea's mission and that's never been more important than in these difficult times. That's why we've created the Inner Sunset Flea Market Supportship program, tailored specifically to a local small business budget. We invite you to join us a supporter to promote and bring new customers to your business and to contribute to the hope and optimism buzzing in the community.

Supportship benefits include your logo and/or mention on our:

- Posters and flyers distributed across San Francisco and the Bay Area
- Logo with link on our website
- Social media (Facebook, Instagram, Nextdoor, and Twitter)
- Newsletters
- Paid advertising and PR whenever possible
- Thank You poster and mic announcements at the events

Fees

- **3 events** (June-August or September-November): \$350
Application deadlines: May 10th and August 10th
- **6 events** (June-November): \$500
Application deadline: May 10th

Inner Sunset Merchants Association (ISMA) members receive a 10% discount on Supportship and vendor spaces. To sign up as an ISMA member, visit www.innersunsetmerchants.org/join. Otherwise, please don't hesitate to contact us for questions or to tailor these opportunities to your needs.

With San Francisco ready to re-emerge, the Inner Sunset Flea Market's mission to build community, celebrate local culture, and support local merchants and artisans has never been more relevant. We hope to see you at this year's events!

Sincerely,



Angie Petitt-Taylor
Market Manager, Inner Sunset Flea



Martha Ehrenfeld
President, Inner Sunset Park Neighbors