

# INNER SUNSET FLEA



## SUPPORTSHIP OPPORTUNITIES 2020



[WWW.ISFLEA.COM](http://WWW.ISFLEA.COM)

# INNER SUNSET FLEA

10am - 4pm  
Irving Street (9-10th Ave)

April 12  
May 10  
June 14  
July 12  
August 9  
September 13  
October 11  
November 8

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[www.isflea.com](http://www.isflea.com)  
[angie@sunsetmercantilesf.com](mailto:angie@sunsetmercantilesf.com)  
415-465-2475

1032 Irving Street, #511  
San Francisco CA 94122

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**“I’ve been doing the Inner Sunset Flea for the past four years and it gets better every year. Not only is it very well organized but all the participants are a creative congenial group. A fun day for all.”**

*Faith Henson, Fog City Pottery*

**“The Flea is a great opportunity for our community to congregate and celebrate, while bringing new visitors into our neighborhood to shop for vintage items and support our local merchants.”**

*Walter Van Riel, local neighbor*

Dear Inner Sunset Flea supporter,

We are thrilled to announce the Inner Sunset Flea’s fourth season! What began as one successful event in 2016 has now evolved into an enormously popular monthly community gathering from April to November, regularly featuring over 50 neighbors, merchants, makers, and organizations selling a wide range of items from garage sale treasures to vintage collectibles, handmade crafts, professional services, and artisan foods. 2020 will be an exciting year for the Flea and we’d be honored to have you join us.

The success of the Flea’s first three seasons blew away all expectations. Last year alone, an estimated 20,000 people, including local neighbors, families, collectors, and enthusiasts, attended the events. Our unique market has earned wide coverage in newspapers, international travel websites, and across social media, as well as consistently positive word of mouth in the community and at local businesses. We’re also proud to have been listed as #4 on The Bold Italic’s list of “Best Bay Area Flea Markets”.

The Flea continues to grow its reputation as one of the Bay Area’s most exciting street events, allowing us to offer supporters like you ever more powerful ways to connect with the community through our dynamic Supportship program. We created our Supportship program to bring attention and new customers to local small businesses much like sponsorship but tailored specifically to a local small business budget.

#### **Supportship benefits include your logo and/or mention on our:**

- Posters and flyers distributed across San Francisco and the Bay Area
- Logo with link on our website
- Social media (Facebook, Instagram, Nextdoor, and Twitter)
- Inner Sunset Flea newsletters
- Paid advertising and PR whenever possible
- At the Flea Market on the “Thank You” poster and mention on the mic

#### **Fees**

- 4 events (April-July) or (Aug-Nov): \$450
- 8 events (April-Nov): \$700

**Deadlines:** March 6th and June 1st

Inner Sunset Merchants Association members receive a 10% discount on Supportship and vendor spaces. Not yet an ISMA member? Sign up at [www.innersunsetmerchants.org/join](http://www.innersunsetmerchants.org/join).

Feel free to contact me with any questions or to discuss further. Thank you for your time and, on behalf of the entire community, I look forward to seeing you at the Inner Sunset Flea 2020!

Sincerely,



Angie Petitt-Taylor  
Sunset Mercantile  
Market Manager, Inner Sunset Flea

The Inner Sunset Flea is a project of



INNER SUNSET PARK NEIGHBORS

# INNER SUNSET FLEA SUPPORTSHIP FORM

*For your records you are welcome, though not obliged, to complete and send to us the below form.*

YES, I/we \_\_\_\_\_, will become an Inner Sunset Flea 2020 supporter at the amount of \$ \_\_\_\_\_. This donation is tax deductible.

Representative name \_\_\_\_\_

Position (eg. manager) \_\_\_\_\_

Company/organization \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please make your contribution by check, payable to **Inner Sunset Park Neighbors**, the 501c3 fiscal sponsor (tax ID: 94-3115573) of the Inner Sunset Flea, and mail it to:

Inner Sunset Park Neighbors  
1032 Irving Street, #511  
San Francisco, CA 94122

**Thank you for supporting the Inner Sunset Flea!**