

INNER SUNSET FLEA

MONTHLY FROM MAY - NOVEMBER 2018

JOIN SAN FRANCISCO'S FASTEST GROWING COMMUNITY EVENT



INNER SUNSET FLEA

10am - 4pm
Irving Street (9-10th Ave)

May 13th
June 10th
July 8th
August 12th
September 9th
October 14th
November 11th

www.isflea.com
angie@sunsetmercantilesf.com
415-465-2475

1032 Irving Street, #511
San Francisco CA 94122

**" [Y]ou should definitely
check out [the Inner Sunset
Flea Market] when traveling
to the city by the bay.**

Momondo, global travel search site

**"I love that it's such a
local event. As a vendor,
I love interacting with
neighbors and collectors,
while connecting with the
community."**

Jaime G., local small business owner

**"The Flea has given us the
opportunity to connect
with our customers in their
community and spread the
word. Trust us, you don't
want to miss this!"**

*Katherine Poon, Field Marketing
Manager, Sonic*

The Inner Sunset Flea is a project of



Dear friend,

This is an exciting time. Following a wildly popular inaugural season in 2017 the Inner Sunset Flea is entering its second year as a monthly event. And in 2018, due to popular demand, we're adding an extra date in November for a total of 7 events. We would be honored to have you on board as a sponsor for this year's season.

Our first year as a monthly event in 2017 was more successful than we could have ever hoped. An estimated 9,000 people from across the Bay Area attended the events, including local neighbors, flocks of children, and regional collectors and enthusiasts. Vendors packed the street, offering a dazzling array of treasures from rare comic books and antique chests to bargains unearthed from residents' garages. The results earned wide coverage in newspapers, international travel websites, and across all forms of social media, as well as consistently positive word of mouth in the community and at local businesses. Since the 2017 season ended, we've been barraged with requests for the next season and we're only too happy to comply!

As the Flea solidifies its position as one of the Bay Area's most exciting street events so will we be offering our supporters an even more exciting sponsorship package this year. Our sponsorship program will expose your brand to our growing number of attendees, our full suite of social media platforms, newspaper ads, posters and flyers distributed throughout the Bay Area, and much more. As the Flea grows, we're committed to keeping this by the community for the community, creating the perfect opportunity for you to align your brand with the events' grassroots spirit.

Read on to find out more about this year's Inner Sunset Flea sponsorship program. As always, we're happy to tailor the package for your specific needs and to help manifest your ideas for how you'd like to participate in the events. Feel free to contact me with any questions or to discuss further.

Thank you for your time and I hope to see you at the 2018 Inner Sunset Flea.

Sincerely,

Angie Petitt-Taylor
Chair, Inner Sunset Flea

INNER SUNSET FLEA SPONSORSHIP OPPORTUNITIES

**10% DISCOUNT FOR MEMBERS OF THE
INNER SUNSET MERCHANTS ASSOCIATION**

Star
7 events: \$2,500
3 events*: \$1,250

Legend
7 events: \$3,500
3 events*: \$2,200

* Receive the August event FREE when you sign up for the May-July events

SPONSORSHIP BENEFITS

YOUR LOGO/NAME FEATURED ON...

	Star	Legend
Printed materials at Information Table	✓	✓
Flea Market Sponsors web page	✓	✓
Flea Market homepage	✓	✓
Flea Market homepage headline section	✓	✓
Flea Market e-newsletter	✓	✓
Inner Sunset Park Neighbors (ISPN) neighborhood association website & e-newsletter	✓	✓
Flea Market promotional poster distributed throughout San Francisco	✓	✓
Flea Market flyer distributed throughout San Francisco and neighboring cities	✓	✓
Mention in Flea social media (Twitter, Facebook, Instagram): 1x per event	✓	✓
Mention in Flea Social media (Twitter, Facebook, Instagram): 4x per event		✓
Mention on ISPN Facebook page and Sunset Mercantile postings when appropriate		✓
Mention and/or logo in all PR and marketing whenever possible		✓
Special "Thanks to our Sponsors" poster prominently displayed at each event	✓	✓
Complimentary 10x10 space prominently located at 2 events	✓	✓
Complimentary 10x10 space prominently located at all events		✓
Expression of our gratitude over PA system at each event		✓
Your banner at the event entrance		✓
Your logo/name on paid marketing ads		✓

To join us as a sponsor, write a check payable to "Inner Sunset Park Neighbors", indicate that this is for "Inner Sunset Flea sponsorship", and mail the check to Inner Sunset Park Neighbors, 1032 Irving Street, #511, San Francisco, CA 94122.

Please also email a high-resolution version of your logo to iss@inner-sunset.org, indicating to where your logo will link.

INNER SUNSET FLEA SPONSORSHIP FORM

For your records you are welcome, though not obliged, to complete and send to us the below form.

YES, I/we _____, will become an Inner Sunset Flea 2018 sponsor at the amount of \$ _____. This donation is tax deductible. The benefits attached to this sponsorship level are outlined on the Inner Sunset Flea *Sponsorship Opportunities* page.

Representative name _____

Position (eg. manager) _____

Company/organization _____

Phone _____

Email _____

Signature _____

Date _____

Please make your contribution by check, payable to **Inner Sunset Park Neighbors**, the 501c3 fiscal sponsor (tax ID: 94-3115573) of the Inner Sunset Flea, and mail it to:

Inner Sunset Park Neighbors
1032 Irving Street, #511
San Francisco, CA 94122

Thank you for supporting the Inner Sunset Flea!