

# INNER SUNSET FLEA

A NEW ERA FOR COMMUNITY IN SAN FRANCISCO...



# INNER SUNSET FLEA

[www.isflea.com](http://www.isflea.com)  
[iss@inner-sunset.org](mailto:iss@inner-sunset.org)

1032 Irving Street, #511  
San Francisco CA 94122

**"We hope that the Inner Sunset Flea will continue these wonderful afternoons on a more regular basis."**

*Martha Ehrenfeld, President,  
Inner Sunset Park Neighbors*

**"I love that it's family-oriented with appropriate and welcoming activities for all ages. I'm looking forward to the next one!"**

*Stella Au, neighbor*

**"The Flea turns Irving Street into a community space where we can chat with friends, get to know local businesses, and clean out our closet."**

*Komal Chokshi, vendor/neighbor*

## ...A LEAP FORWARD FOR **INNER SUNSET SUNDAYS**

Dear supporter,

After 7 years, 16 events, and bringing together over 24,000 attendees and neighbors, Inner Sunset Sundays (ISS) has without a doubt changed the Inner Sunset community and San Francisco. So now it's time to take an exciting leap forward. In 2017, from May to October, ISS will take the form of a monthly flea market: The **Inner Sunset Flea**. Each of these 6 events will feature over 30 professional and non-professional vendors, food, activities, and more, outside in the street at the heart of the Inner Sunset.

This is a new era for ISS and this year's expenses, estimated at over \$35,000, will be higher than ever. That's why we're asking once again for your support as a sponsor. With your help, in 2017 we can produce 6 events, expand our children's activity area, and attract a total of over 210 vendors and 10,500 attendees. The Flea will be transformative for the Inner Sunset and San Francisco, opening up a monthly community space for people to socialize, eat, play, and enjoy life.

Thanks to this year's unprecedented number of events, as a sponsor you'll get more than ever for supporting ISS in 2017. We're excited to offer several compelling sponsorship packages including exposure on posters, flyers, our website and e-newsletter, social media, and complimentary booths at the events. Read on for more on our various sponsorship offerings. And if you have other ideas for how you'd like to be involved, please let us know. Whatever you choose, we appreciate any way you can stay part of these wonderful events.

We look forward to seeing you at the new monthly Inner Sunset Flea in 2017!

Sincerely,



Adam Greenfield  
*Organizing Committee Member, Inner Sunset Flea*

The Inner Sunset Flea is a project of



INNER SUNSET PARK NEIGHBORS

# INNER SUNSET FLEA SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	FRIEND \$500	PATRON \$1,000	LEADER \$1,500	STAR \$2,000	LEGEND \$2,500
	YOUR LOGO/NAME FEATURED ON...				
Information Booth table (informational materials) *	✓	✓	✓	✓	✓
Flea Market home & sponsors webpage, e-newsletter	✓	✓	✓	✓	✓
Neighborhood association website & e-newsletter	✓	✓	✓	✓	✓
Flea Market promotional poster & flyer		✓	✓	✓	✓
Merchant Hop map (small store & large event versions)			✓	✓	✓
Event A-frame boards				✓	✓
Ad in local newspaper				✓	✓
Flea Market shopping bags					✓
Social media (Twitter, Facebook, Instagram)	1 mention	5 mentions	7 mentions	10 mentions	15 mentions
Sponsor Board at the events	2 events	4 events	6 events	6 events	6 events
Flea Market homepage headline section		1 month	2 months	3 months	4 months
Information booth at the events		3 events	5 events	6 events	6 events
Banner at the event entrance				1 events	2 events
<b>COMPLIMENTARY 10X10 BOOTH</b>			1 events	3 events	6 events

\* Sponsor provides materials.

To join us as a sponsor, write a check payable to "Inner Sunset Park Neighbors", indicate that this is for "Inner Sunset Flea sponsorship", and mail the check to Inner Sunset Park Neighbors, 1032 Irving Street, #511, San Francisco, CA 94122.

In addition, please email a high-resolution version of your logo to [iss@inner-sunset.org](mailto:iss@inner-sunset.org), indicating to where your logo will link.

# INNER SUNSET FLEA SPONSORSHIP FORM

*For your records you are welcome, though not obliged, to complete and send to us the below form.*

YES, I/we \_\_\_\_\_, will become an Inner Sunset Flea 2017 sponsor at the amount of \$ \_\_\_\_\_. This donation is tax deductible. The benefits attached to this sponsorship level are outlined on the Inner Sunset Flea Sponsorship Opportunities page.

Representative name \_\_\_\_\_

Position (eg. manager) \_\_\_\_\_

Company/organization \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please make your contribution by check, payable to **Inner Sunset Park Neighbors**, the 501c3 fiscal sponsor (tax ID: 94-3115573) of the Inner Sunset Flea, and mail it to:

Inner Sunset Park Neighbors  
1032 Irving Street, #511  
San Francisco, CA 94122

**Thank you for supporting the Inner Sunset Flea!**